

MODEL CONFERENCE OF PARTIES 5

ACTION PLAN

School Name: AMITY GLOBAL SCHOOL, Gurugram

MCOP5 Target 4: Undertake a campaign under the Swachh Bharat Mission to enhance plastic waste management in your city and reduce the use of single-use plastics.

REVISED TARGET - Campaigning under Swachh Bharat Mission to enhance plastic waste management in our school and school surroundings and reducing the use of single use plastic.

S.No.	Actions	How?	Who?	When?	How Will Progress Be Measured?
1	Conduct a Survey on Plastic Usage	Create and distribute a survey to assess current plastic usage and attitudes towards plastic reduction among students and staff.	MCOP5 team, Students, teachers	August	Survey response rate; Analysis of data collected; Identification of areas for improvement.
2	Launch a Plastic Reduction Pledge	Set up a pledge campaign for students and staff to commit to reducing single-use plastics.	MCOP5 team, Students, teachers	August	Number of pledges collected; Reduction in single-use plastic consumption.
3	Organize Plays	Perform play in school(on Hindi Diwas) to raise awareness about plastic waste management and sustainability.	MCOP5 Team, audience	September	Number of performances; Audience feedback; Awareness level before and after plays.
4	Launch Social Media Campaign on Instagram	Use the school's Instagram account to share updates, tips, and highlights of the campaign, including behind-the-scenes content, progress updates, and calls to action.	MCOP5 team, Students, teachers	September	Engagement metrics (likes, comments, shares); Increase in followers; Overall reach and impact.
5	Partner with NGOs	Collaborate with NGOs focused on environmental conservation to enhance campaign efforts and gain expert support.	MCOP5 team, teachers, Local NGOs	September	Number of collaborations; NGO involvement in activities; Outcomes of joint initiatives.

6	Conducting Awareness Workshops	Organize workshops to teach students and staff the importance of waste management, how to make bioplastics from natural materials and explore alternatives to conventional plastics.	MCOP5 team, Students, teachers	October	Number of workshops held; Participant engagement; Quality and feasibility of bioplastics created.
7	Launch a Paper Bag Campaign	Design, produce, and distribute paper bags as an alternative to single-use plastics.	MCOP5 team, individuals	October	Number of Paper bags distributed
8	Making Recycled Art	Partner with RWAs to sell recycled plastic-related decorations and art for Diwali and Dussehra.	MCOP5 Team, local RWAs, Art Department	October	Sales volume of recycled art; Community feedback; Success of the collaboration.
9	Organize Clean- up Drives	Organize clean-up events in and around the school premises.	MCOP5 team, Local NGOs	October	Amount of waste eliminated; Student participation rate
10	Monitor and Evaluate Progress	Regularly review the effectiveness of the initiatives and adjust strategies as needed.	School Administration, Teachers, MCOP5 Team	November	Progress reports; Feedback from the school community; Adjustment of strategies.